



## Omaha, Nebraska: Freeman Property Charrette

In Omaha, Nebraska, a group of citizens, elected officials, business leaders, and city staffers embarked on a weeklong planning process in September 2006. They gathered to discuss the future development of the Freeman property outside the city, named after its owner and developer. As a member of the project team and sub-consultant to PlaceMakers, **HFA** played an integral part in planning and executing the Charrette. During the Pre-Charrette visit to Omaha, **HFA** interviewed key stakeholders, conducted photodocumentation, and arranged the logistics for the charrette, from the accommodations and computer equipment to stakeholder meetings and workshops.

A few weeks later, **HFA** joined the Omaha Charrette Team to help the group and the owner/developer envision development that focused their priorities of sensible growth, real neighborhoods, and vibrant communities. The Charrette Team worked diligently to incorporate the visions and concerns that participants voiced during the opening sessions, and presented initial ideas to a group of 60 eager people. Feedback from this session was incorporated into the final presentation, which provided information for the six Transect Zones that will form the basis of the new zoning code and the master development plan for the Freeman property.

While the time in Nebraska ended in seven days, the Charrette team returned to their offices to write the final report. **HFA** provided policy recommendations to help Omaha develop affordable housing and preserve open space. Please visit [www.whatsnewonstatestreet.com](http://www.whatsnewonstatestreet.com) for an in-depth review of the charrette process.

*Client:*

Placemakers

*Location:*

Omaha, NE

*HFA Services Provided:*

public involvement

group facilitation

planning

urban design

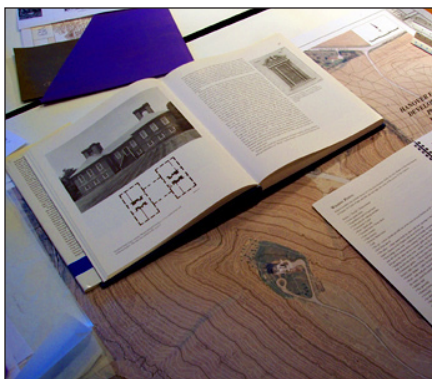
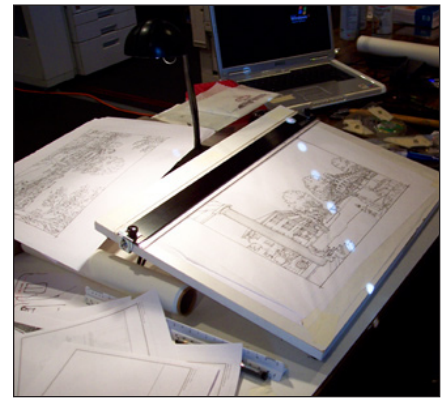
public policy

meeting management

visioning

project communications

event planning



Credits: Placemakers