



## Lawrence, Kansas SmartCode Charrette

**HFA** conducted pre-charrette stakeholder interviews to facilitate community involvement to help shape the future of growth in Lawrence, Kansas. **HFA** also organized the charrette logistics so the Charrette Team would be ready to customize the SmartCode during the seven-day event. The Charrette targeted a variety of areas in Lawrence, including the downtown, infill redevelopment areas, and greenfield sites on the rural fringe.

**HFA** used a variety of tasks during the charrette, including a downtown retail frontage quality assessment, and assisted with the retail analysis. By the completion of the event, the PlaceMakers Charrette Team had developed a countywide comprehensive sector plan.

City Commissioner Boog Highberger said to the *Lawrence Journal World*, “I think this very well could be the turning point in determining what the city looks like in 20 years.”

In addition to developing and facilitating the public meetings and workshops, **HFA** helped calibrate the Transect Zone metrics and prepared a Placemaking Element as an amendment to the Comprehensive Plan for the City of Lawrence.

*Client:*

PlaceMakers

*Location:*

Lawrence, KS

*HFA Services Provided:*

public involvement  
stakeholder interviews  
stakeholder facilitation  
stakeholder documentation  
meeting management  
visioning  
public workshops  
charrette planning  
event planning  
project communications  
community organizing  
open space technology  
asset mapping  
idea train  
community development  
public policy  
economic development



Photo Credits: PlaceMakers

