



HURLEY
FRANKS
ASSOCIATES

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EXPERTISE in Group FACILITATION & Public OUTREACH

Central Delaware River Waterfront Master Plan

Philadelphia, PA. 2010 - Present
stakeholder analysis, focus groups, neighborhood workshops, large public forums

Mt. Holly Form-Based Code

Mt. Holly, NJ. 2009 - Present
public meeting outreach, stakeholder interviews, image dialogue facilitation

Cool Spring Reservoir Facilitation

Wilmington, DE. 2003 - Present
stakeholder analysis, design competition management, neighborhood workshops, MOU development, construction coordination, event planning, meeting facilitation, e-newsletter, project graphics, intergovernmental coordination

Fitchburg SmartCode

Fitchburg, WI. 2009 - 2010
charrette facilitation, image dialogue visioning, stakeholder interviews, regional Sector Plan, form-based code administration, park impact fee

International Programs Group "Facilitating for Change" Training, World Vision US

Washington, DC. 2009
training, organizational change management, facilitation, training evaluation

Winnipeg City Building Charrette

Winnipeg, Canada. 2009
public session facilitation, develop workshops, vision dialogue, asset mapping

Integrated Programs Retreat, World Vision

Washington, DC. 2008
retreat planning, retreat facilitation (100 people), visualization, large group discussions, small group breakouts

Long Beach Comprehensive Plan, Zoning Code, and Subdivision Regulations

Long Beach, MI. 2008
comprehensive plan, existing conditions analysis, zoning and subdivision re-write, form-based code, transect zone calibration, public involvement

Hutto Form-Based Code Charrette

Hutto, TX. 2008
charrette facilitation, image dialogue visioning, transect zone calibration and mapping

Berkeley-Charleston-Dorchester Regional Plan

BCD Region, NC. 2007 - 2008
regional planning, public involvement and placemaking, "Great Places Workshop", image dialogue visualization, regional placemaking principles, program development assistance and floor manager for full-day, 300-person Regional Forum, keypad polling technology, place-type typology

Ingleside Neighbors Mediation

Wilmington, DE. 2007
stakeholder interviews, neighborhood-institution mediation, conflict resolution, criteria for agreement



Jennifer facilitates constructive public involvement in planning and development issues.

EDUCATION

University of North Carolina at Chapel Hill, Chapel Hill, NC. Master of Regional Planning, 1998, concentration in Economic Development

Bryn Mawr College, Bryn Mawr, PA. Bachelor of Arts in Anthropology, 1993

WORK HISTORY

Hurley-Franks & Associates, Philadelphia, PA. Principal, 2002 - Present

Faculty, Bryn Mawr College, Growth and Structure of Cities Program, Spring 2007, Spring 2009.

Philip E. Franks & Associates, Philadelphia, PA. Planner / Project Manager, 2001 - 2002

Philadelphia City Planning Commission, Philadelphia, PA. Planner, 1998 - 2001

PROFESSIONAL DEVELOPMENT

Charrette Planner Certification, National Charrette Institute, 2005. Completed training to become a Certified Charrette Planner™.

Hansard Society e-Democracy Coordinators Moderation Training Course, 2003. Completed a 5-week online course on facilitating web- and email-based public policy discussions.

PUBLICATIONS

Hurley, Jennifer. 2007. "Stakeholder Identification & Analysis," *NCI Best Practices 2007 Report*. Portland, Oregon: National Charrette Institute.

SPEAKING ENGAGEMENTS

"Targeting Public Involvement," Sustainable Urbanism Summit, 2009.

"The Urban Design Charrette," Building Industry Association of Philadelphia Housing Conference, 2004.

"What's so Hard about Public Involvement?" Community Design Collaborative Lecture, Philadelphia, PA, 2001.